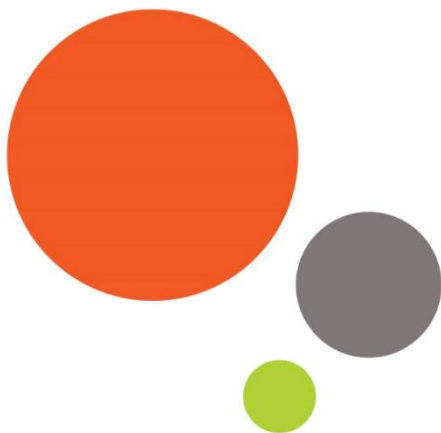


# COMPANY PROFILE



**FURNITURE**  
**PLUS** | **MAGINE**  
**INNOVATE**  
**INSPIRE**

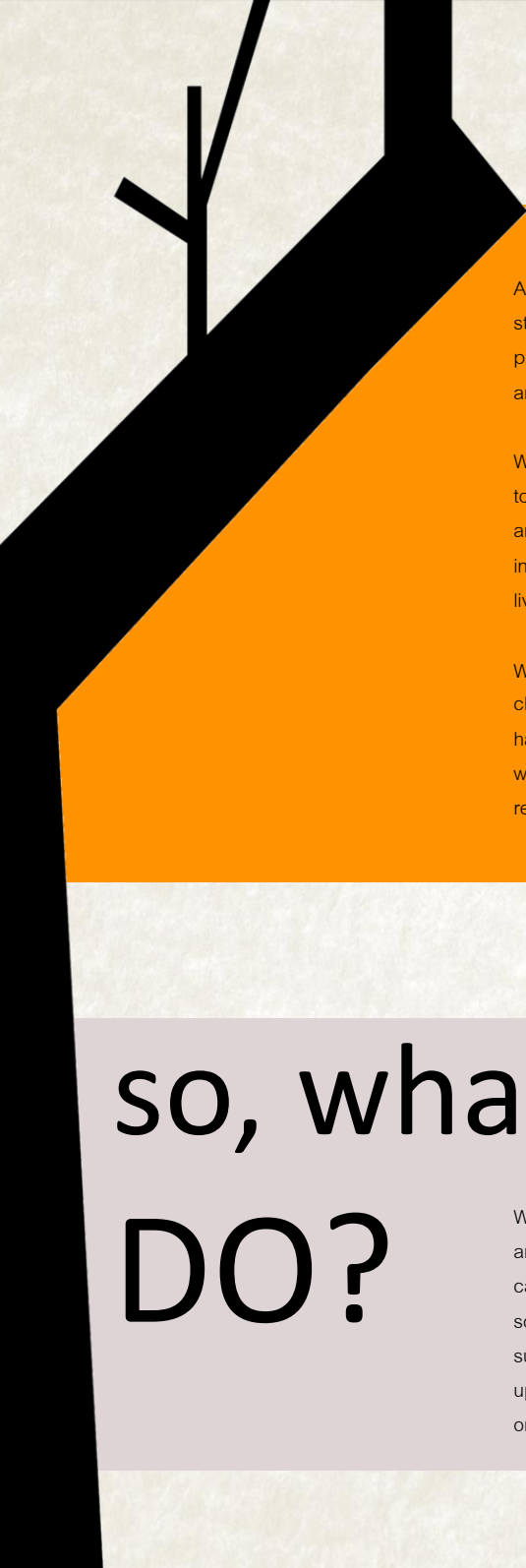


# HELLO! WE ARE FURNITURE PLUS!

Design is a word with a cosmic definition. This very fact, has allowed it to change the world throughout time and its' ages. Every life altering invention has stemmed from a simple sketch or a rough concept that sparked in a creative mind.

**This is DESIGN.**

It is the freedom to express ones ideas through a sense of creativity, practicality and aesthetics.



At Furniture Plus, we put in great effort to ensure that we strike a balance between these key aspects, in order to produce a great product, that will surpass your expectations and uplift your lifestyle.

We have a **vision** to be the best in providing total solutions in furniture and interiors to our clientele, with an aim to enhance their own perceptions on functional and innovative design. We envision designs that elevate their living and working environment, in a way that only we can do.

We are on a **mission** to recognize our clients' needs and wants and fulfill them with dedication and hard work. Furniture Plus insists on the delivery of quality and we strive to enrich our business by building a strong relationship with our clients and our industry partners alike.

# so, what do we DO?

With our well experienced craftsmen, our talented designers and our years of professional experience and expertise, we can create interiors that are stimulating, vibrant, elegant and sophisticated. We have a range of designs that have successfully become part of our portfolio and we constantly update ourselves with the current design trends and styles, in order to provide even fresher creations for our customers!

# Rounding Up Furniture Plus

As with all our designs, our logo too has a great story behind it. In creating a trade mark that would represent our company on a local and international level, promote our ideas and compete with timeless trademarks of the Interior design industry, we began to look at the basics. Questions were passed around in a brainstorm session- Who are WE? What is the essence of our work? Where does it all begin?

So we looked at the root of all design:

## Thought.

Before any idea steps into the conscious world there must be a thought process. This is often symbolized by **three circles** leading up to a-

'Thought Bubble'.



We began to evaluate the design process at our own Company and reflected on the concept of thought.

**And then, it clicked!**

Essentially, any design at Furniture Plus goes through **three** fundamental stages :



# IMAGINE INNOVATE INSPIRE

# why these colours?

We considered this carefully. It had everything that embodied furniture plus as a company- Simplicity, complexity, stability, originality and finally, the most important of all - Flexibility.



We set out our circles in order, reading from right to left, the first in Green, the next in Grey and finally the largest circle in Orange. Symbolizing : Imagine, Innovate and Inspire, respectively.

## Stage 1: Imaginatively Green

Often known as the colour of life and new beginnings, Green occupies more space in the spectrum visible to the human eye, than most colors. It is a colour that is associated with nature and in the business world, with expertise and forward thinking.

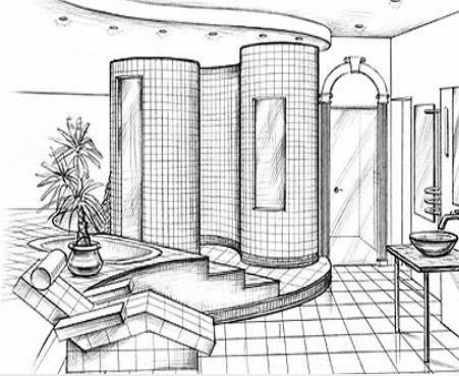
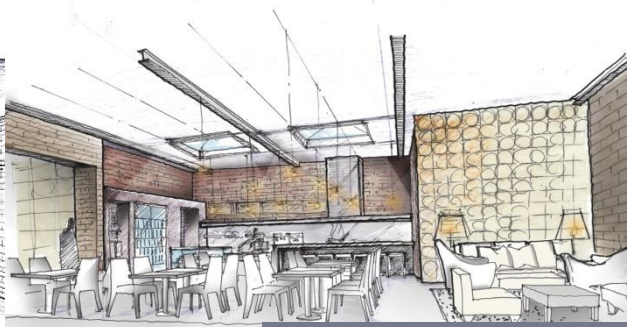
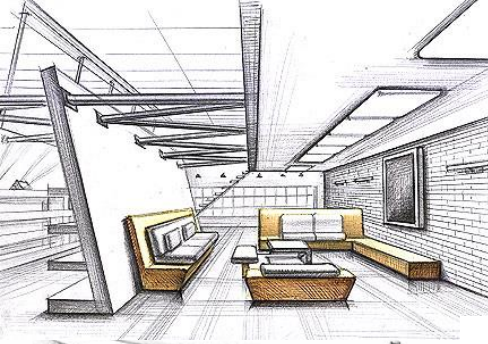
The refreshingly green, wide spectrum of imagination: What better colour to embody the first step of our process.

## Stage 2: Innovatively Grey

By far the longest stage and yet the worthiest, Innovation is that 'grey area' that any design has to go through in order to be fashioned into such that is ready to be recognized by a consumer market. We argue for and against the design, taking into consideration: Cost, material, aesthetics, feasibility, efficiency and marketability. This goes on, for a good amount of time, lead by a team of creative professionals who challenge each other and the design, to release its utmost potential.

## Stage 3: Inspiringly Orange

The colour alone says 'Look at me!' This is what inspiration is all about. Orange is associated with activity, warmth and creativity. Why do we like orange? For the same reason everyone loves watching an orange sun set- orange is vibrant-orange stands out. We do exactly this by presenting, marketing and promoting our top notch quality products to our valuable clientele with a dedication to our craft and thirst for creating something new and inspiringly different.



# WHAT DO WE OFFER?

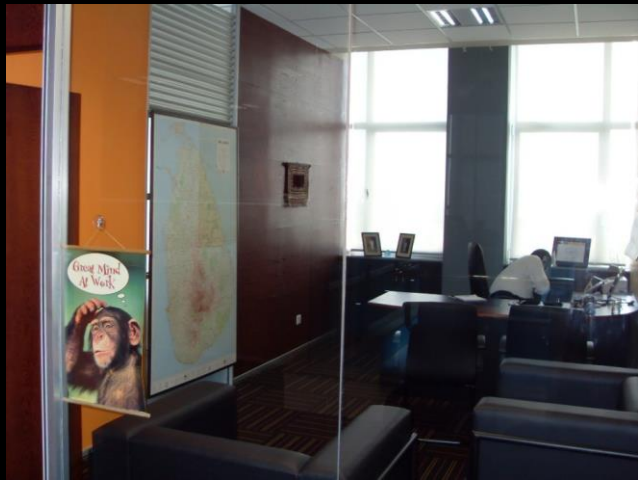
- ❖ Total solutions for Interior Furniture
- ❖ Designer packages for all Interiors
- ❖ Turnkey services
- ❖ Project management



## Commercial Interiors

Your workspace is a home away from home and we understand that. Furniture Plus has done extensive research into Office dynamics in order to integrate modern, revolutionary and ergonomically structured design into a space that is used by many different people, for various tasks. Paying close attention to the spatial needs of each work department, we create Office spaces that promote work ethic, inspire the users inside and offer cutting edge functionality that has taken the conventional office environment, to its next 21<sup>st</sup> century evolution.

Whether it is specifically furniture or an entire package from floor to ceiling, we present you with an office interior that is exciting, modular, comfortable, customized to your branding and in Sync with all technology and workforce activity. Our ability to produce seamless working structures that are flexible, Minimalistic, accommodating and thoroughly efficient, give us the upper hand in being the best solutions provider in the industry for all your Commercial Interiors.





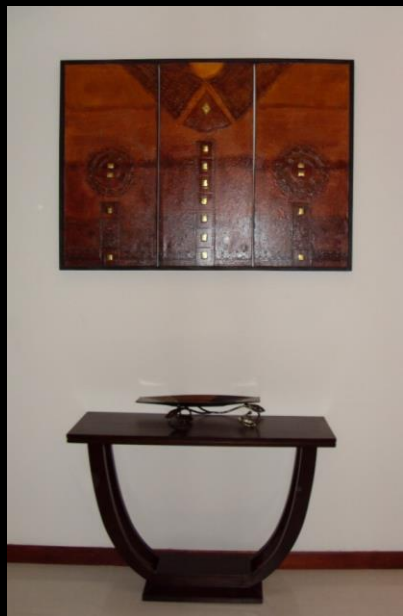


## Apartment Interiors

We offer designer Apartment Furniture to suit the individual requirements of our clients. Be it Bed room, Dining, Living or Pantry furniture- we have it all. Our designs are personalized, authentic, contemporary and luxuriously comfortable. Indulge in the stylish living that we take great pride in providing. Get lost in a space that is artistic and practical, combining convenience and aestheticism with efficient space utilization. Furniture Plus gives your space the ultimate transformation.







## Residence and Bungalows

At Furniture Plus we aim to convert a 'house' into a 'home'! We present a wide range of Home furniture and like all our products; they too are marketed in attractive colours, textures and styles! Our collections include Sofas, Coffee tables, Dining Tables, Chairs, Bedroom Furniture and more. It is of utmost importance that your home is all you want it to be; a perfect place for happiness, rest, friends and family. Furniture Plus designs with the aspiration of creating a home that will encompass a wholesome space that is wonderfully cozy and puts a smile on your face, daily!

We also personalize large family Bungalows in any style you require. Whether it be culturally classical, magnificently modern, Inspired by nature or a combination of sorts; With us, the possibilities are limitless! Transform your home and make it everything you desire- we are at your service!







## Hotels, Pubs and Restaurants

With the booming tourism industry in Sri Lanka, we have seized the opportunity to venture into Hospitality Interiors and convert generic, conventional spaces to such that promote relaxation, are innovative, lavishly designed and refreshingly modern. We take great pleasure in creating designs that will further expansion, invite guests in and market the brand successfully. We guarantee a top quality finish with the best materials, supported by beautifully original furniture, lighting to accentuate and aid tasks and spatial orientation that optimizes walk space to support the concept of an open, airy environment, perfect for that get away holiday.

When we see space, we see endless potential. Spaces that bring people together have to be designed with sociality in mind. They have to be chic, atmospheric and ambient. Furniture Plus has exactly the right creative energy to produce Pubs and Restaurants that make your dine-in or social experience that much better. Keeping with the current trends of life style and design and bringing them together to produce an exciting interior.







## Corporate Profile

- ❖ **Company Registration : PV 17974**
- ❖ **Corporate Name : Furniture Plus (Pvt) Ltd**
- ❖ **Forest Department Registration No.: TD /3220/ A**
- ❖ ***Registered under Forest Ordinance (Chapter 451) as amended by act no.13 of 1996***
- ❖ **Head office address : No 41, Dutugemunu Street, Pamankada, Dehiwala**
- ❖ **Contact numbers : (+94 ) 11 5759880 / 11 5559881 / 77 7780271**
- ❖ **Type of business: Interior Designers and Furniture Manufacturers / Suppliers**

### Board of Directors

Darrel M.Demotte – Chairman / Managing Director

Abiman Silva – Director : Design & Projects



## Our Clients

### Apartments, Residences and Hotels

- ❖ Capitol Residencies, #67, Dharmapala Mw , Colombo 7
- ❖ 6th Avenue Apartment, #188, Havelock Rd, Colombo 05.
- ❖ Trillium Residencies, #153, Elvitigala Maratha, Colombo 08.
- ❖ Empire City, Colombo 02
- ❖ Stratford Hill Apartments, Stratford Avenue, Colombo 06.
- ❖ HR Residencies ( Pvt ) Ltd. #69/7, Rosemead Place, Colombo 07.
- ❖ Iceland Residencies, Colombo 03.
- ❖ Hedges Court Apartments, Colombo 10.
- ❖ Lush Homes, Battaramulla.
- ❖ Ceylinco Niwasi, Rajagiriya.
- ❖ Victoria Range, Digana, Kandy.
- ❖ Expo Apartment, New Chetty St, Colombo 13.
- ❖ Havelock City Apartment, Colombo 05.
- ❖ The Sanctuary Boutique Hotel, Thalawathugoda.
- ❖ Spathodia Residencies, Havelock Rd, Colombo 5.
- ❖ The Emperor Residencies, Galle Road, Colombo 03.
- ❖ Fair Mount Residencies
- ❖ Citadel Park Apartments, 47<sup>th</sup> Lane, Colombo 06.
- ❖ Royal Court, Padiris Rd, Colombo 05.
- ❖ Park West Apartment, Colombo 05.
- ❖ Royal Mount Hotel, #41 /8, Vihara Rd, Mt Lavinia.
- ❖ Shady Grove, FSA Holdings (Pvt) Ltd, #103 / 14, Dharmapala Mw, Colombo 07.
- ❖ Ellen's Place Boutique Hotel, #31, Shady Grove avenue, Colombo 08.
- ❖ Hotel Dolphin, Waikkala , Negambo.
- ❖ Cinnamon Grand Hotel, #77, Galle Road ,Colombo 3

## Our Clients

### Commercial Sector

- ❖ Aitken Spence Group, #315, New tower, Vauxhall Street, Colombo 02.
- ❖ Spence Shipping (Pvt) Ltd. ( Hapag Lloyd Office )
- ❖ Port Management Container Services (Pvt) Ltd. (Chairman & PMCS Office )
- ❖ First Capital Ltd, #34, Sir Mohamed Marcan Marker Mw Colombo 03.
- ❖ First & Forward Group, #1/1 A RA Demel Mw Col 5.
- ❖ Safeguard syndicate (Pvt) Ltd, #160A Main Rd, Attidiya, Dehiwela.
- ❖ East West Marketing (Pvt) Ltd, #297/2. George R De silva Mw, C13.
- ❖ Ceylon Biscuits Ltd, Makumbura, Pannipitiya.
- ❖ RR Donnelley Outsource (Pvt) Limited, East Tower, World Trade Centre, Col 1.
- ❖ Tiger Lanka Ltd, Level 33, East Tower, WTC, Col 1.
- ❖ Durdans Hospital #3, Alfred Place, Col 3.
- ❖ EW Balasuriya & Co Ltd
- ❖ Senkadagala Finance Co Ltd, # 267, Galle Road, Col 3.
- ❖ L & T Infrastructure (Pvt) Ltd – Colombo – 07.
- ❖ Ceylinco Prosperity (Pvt) Ltd, #56 Galle Road, Colombo 3.
- ❖ City Developers International ( Pvt ) Ltd. #69/7, Rosmead Pl, Col 7.
- ❖ The Asia Foundation, #3/1A, Rajakeeya Mw, Colombo 7, Sri Lanka.
- ❖ S.D. Holdings Lanka (Pvt) Ltd, #1-A, E.W. Adhikaram Mw, Pitakotte.
- ❖ Oxfam GB Sri Lanka, # 8, Kinross Avenue, Colombo 04.
- ❖ Singapore Airlines. #315, Vauxhall Street, Colombo 02.
- ❖ Climax, #4/1-1/3, Schofield Place, Colombo 03.
- ❖ Ceylinco Industries (Pvt) Ltd, #225/ 3, Piliyandala Rd, Werahara, Boralessgamuwa.
- ❖ Cargills (Ceylon) Ltd, York Street, Colombo 01.
- ❖ Channel 1 MTV, #45/3, Braybrooke Street, Colombo 02.
- ❖ Mas Active (Pvt) Ltd - Operation Centre, #123, Baudhaloka Mw, Colombo 04.
- ❖ Central Investments & Finance Ltd ,#181 / 1A, Dharmapala Mawatha, Colombo 07.

## Our Clients

### Banks and Government Organizations

- ❖ Central Bank of Sri Lanka, #30, Janadhipathi Mawatha, Colombo 01.
- ❖ Seylan Bank Ltd- York Street  
Kalubowila  
Anuradhapura  
Kurunegala  
Batticaloa
- ❖ Nations Trust Bank PLC.  
#256, Srimath Ramanathan Mw, Colombo 15.  
#46/58, NL Building, Nawam Mawatha, Colombo 2.
- ❖ Commercial Bank, Bristol Street, Colombo 01.
- ❖ Ministry Of Enterprise Development & Investment Promotion,  
#46/56, 1st Floor, Lanlib Building, Nawam Mw, Colombo – 02.
- ❖ Sri Lanka Ports Authority, #45, Leyden Bastian Rd, Colombo 01.
- ❖ Ministry of Foreign affairs, Republic Building, Colombo 01.
- ❖ Registrar of Pesticides, Getambe, Peradeniya.
- ❖ Sri Lanka Broadcasting Corporation, Colombo - 07.

# SO, WHY CHOOSE US ?

- ✓ We have a vast range of creative services and products!
- ✓ Our quality is second to none!
- ✓ Our team is made up of experts with more than 25 years of experience in the industry!
- ✓ Our creativity, attention to detail and craftsmanship is unmatched!
- ✓ We use modern techniques of obtaining and treating materials!
- ✓ Our products are top notch!
- ✓ Yes, you are our biggest priority!
- ✓ We enjoy being inspired by our clients needs, wants and ideas!
- ✓ We can interpret a client's ideas into a wonderfully creative design!
- ✓ Furniture Plus is always ready for a challenge!
- ✓ Our friendly and professional staff will ensure the best cooperation!
- ✓ We put in our every effort, to get 100% customer SATISFACTION!

**At Furniture Plus we accept  
any new experience, and  
guarantee our 100%  
attention and close  
cooperation, at all times!**





# YES! WE ARE ONLINE



[www.furnitureplus.lk](http://www.furnitureplus.lk)

## FIND US ON FACEBOOK



**Like** us!

**See** what we are up to!

**Talk** to us for all your interior needs!

[www.facebook.com/furnitureplussrilanka](http://www.facebook.com/furnitureplussrilanka)